



## **Global Advertising Lawyers Alliance Costa Rican Member Uri Weinstok Develops Official Guidelines on Consumer Protection In Costa Rica**

The Global Advertising Lawyers Alliance (GALA) is pleased to announce that its Costa Rican Member, Uri Weinstok, has been recognized by Costa Rica's Ministry of Commerce as the author of the country's official handbook on consumer protection called, *The Handbook of Good Practices towards Consumers*.

The Ministry of Commerce's National Consumers Commission, Costa Rica's consumer protection agency, is in charge of disseminating information from the handbook to companies conducting business and commerce in Costa Rica. Companies that adopt the policies set forth in the handbook will be given special recognition by the government as "consumer-friendly."

"Every member of GALA is proud and excited about Uri's contribution to Costa Rica's business and legal sectors as the author of its consumer protection handbook," said Doug Wood, Chairman of GALA. "This accomplishment illustrates the intellectual depth and local legal expertise of GALA members."

The handbook serves as a guideline for the interpretation of the local consumer protection law in Costa Rica. It is a comprehensive handbook that incorporates internationally recognized best practices in the area of consumer protection with the local law. The subjects covered in the handbook include Product Safety, Product Liability, Product Information to Consumers, Advertising, Promotions, Guarantees, Online Sales among others.

"This new consumer protection handbook demonstrates Costa Rica's commitment to its citizens as the country continues to grow its global presence," said Uri Weinstok.

### **ABOUT GALA**

Founded in 1998, the Global Advertising Lawyers Alliance (GALA) is the leading international organization of attorneys that specialize in advertising, marketing and promotion law. GALA offers experienced practitioners and attorneys solutions to problems involving the complex legal issues in advertising and marketing by facilitating open discussions among members.

GALA's membership structure is designed for one member law firm per country. To date, there are 54 member law firms spanning all continents. In addition, GALA offers associate membership to all in-house attorneys and marketing executives in a corporation. For more information, visit [www.gala-marketlaw.com](http://www.gala-marketlaw.com).

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