

GLOBAL ADVERTISING LAWYERS ALLIANCE (GALA)
BUDGET PROJECTIONS
For the year ended December 31, 2004

	<u>Budget</u>	<u>January</u>	<u>February</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>August</u>	<u>September</u>	<u>October</u>	<u>November</u>	<u>December</u>
Funds Collected													
Dues	\$ 136,200.00	\$ 68,100.00	\$ -	\$ -	\$ 68,100.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Funds Disbursed													
Salary	\$ 66,000.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00	\$ 5,500.00
Website maintenance	12,000.00	600.00	600.00	2,000.00	2,000.00	1,600.00	600.00	600.00	1,600.00	600.00	600.00	600.00	600.00
Marketing / Support Materials	12,000.00	2,000.00		2,000.00		2,000.00		2,000.00		2,000.00		2,000.00	
Supplies	1,500.00	125.00	125.00	200.00	225.00	125.00	200.00			125.00	125.00	125.00	125.00
Telephone / Fax / Postage	5,000.00	425.00	400.00	425.00	500.00	500.00	400.00	400.00	400.00	450.00	400.00	400.00	300.00
2004 Global Meeting	17,000.00	-	-	-	-	17,000.00	-	-	-	-	-	-	-
Sponsorships	5,000.00						3,000.00	500.00		1,500.00			
Executive Director Travel Costs	4,000.00	-	-	-	-	4,000.00	-	-	-	-	-	-	-
Miscellaneous	6,000.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00	500.00
	\$ 128,500.00	\$ 9,150.00	\$ 7,125.00	\$ 10,625.00	\$ 8,725.00	\$ 31,225.00	\$ 10,200.00	\$ 9,500.00	\$ 8,000.00	\$ 10,675.00	\$ 7,125.00	\$ 9,125.00	\$ 7,025.00